

NEOPOST ANNOUNCES SUCCESSFUL PLACEMENT OF INAUGURAL €350 MILLION, 7-YEAR PUBLIC BOND ISSUE

Paris, 20 June 2014

Neopost, the European leader and number two worldwide supplier of Mail Solutions, and an increasingly significant player in the field of Communication and Shipping Solutions, has announced its successful placement, on 13 June 2014, of an inaugural €350 million public bond issue with a 7-year maturity. This issue is unrated, and has an annual coupon rate of 2.50%.

Neopost was able to complete this operation under very favourable conditions, thanks to a heavily oversubscribed order book.

This placement has allowed the maturity of the Group's debt to be extended, while at the same time diversifying its sources of financing. It will notably contribute to the redemption payment for the €300 million convertible (OCEANE) bond which reaches maturity on 1 February 2015.

Jean-François Labadie, Chief Financial Officer of Neopost, stated: ***"The success of this operation and the conditions under which this issue has been placed demonstrate the high level of investor confidence in Neopost's credit quality and strategy"***.

The bonds will be admitted for trading on the NYSE Euronext Paris regulated market on 23 June 2014, under ISIN code FR0011993120. In line with issuing the bonds on the Euronext Paris market, Neopost has prepared a prospectus, having received visa no. 14-310 from the Financial Markets Authority on 19 June 2014. This prospectus, written in English, may be consulted on the company's website (www.neopost.com/en/regulated-information) as well as on the website of the Financial Markets Authority (www.amf-france.org).

This placement has been jointly led by BNP Paribas, HSBC and Société Générale CIB acting as active bookrunners. Bank of America, Crédit Agricole CIB, Commerzbank and Natixis have also taken part as passive book runners.

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Calendar

The Shareholders' AGM will be held in Paris on 1 July 2014.

Q2 2014 sales figures will be published on 4 September 2014 after close of trading.



PRESS RELEASE

ABOUT NEOPOST

NEOPOST IS THE EUROPEAN LEADER and the number two worldwide supplier of Mail Solutions, as well as an increasingly significant player in the fields of Communication and Shipping Solutions. As a specialist provider of mailroom equipment, Neopost supplies the most technologically advanced solutions for metering, folding/inserting and addressing, providing a full range of services, including consultancy, maintenance and financing solutions. Neopost is also progressively building a portfolio of new activities to enhance its offering and support its clients' needs in the fields of Customer Communications Management, Data Quality and Logistics Solutions.

With a direct presence in 31 countries and 6,100 employees, Neopost posted annual sales of €1.1 billion in 2013. Its products and services are sold in more than 90 countries.

Neopost is listed in Compartment A of Euronext Paris and belongs notably to the SBF 120 index.

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