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PRESS RELEASE

TRUFFLE 100 RANKING OF FRANCE'S
LEADING SOFTWARE VENDORS

NEOPOST PLACED AMONG THE TOP TEN IN TRUFFLE'S TOP 100 FRENCH SOFTWARE COMPANIES

Paris, 19 July 2018

Neopost, a global provider of digital communications, shipping and mail solutions, proudly announces its entry in the Truffle 100 ranking, a benchmark indicator which, each year, ranks France's 100 leading software vendors. In the 2018 ranking recently published by Truffle Capital and the CXP Group research firm, Neopost is placed in the Top 10.

In the words of Geoffrey Godet, Chief Executive Officer of Neopost: ***"We are proud to directly enter the Truffle 100 list in 7th place. This ranking recognizes the commitment of our teams and the trust of our customers in the highly competitive markets for digital communications management and shipping solutions."***

Neopost's activity in the software sector accounted for sales of €228.2 million in 2017, i.e. a 20.5% share of the Group's total sales. This share marked an increase versus 2016, when it stood at 19.3%.

The Group's solutions portfolio covers two areas: **digital communication**, which includes customer communications management, i.e. the creation of all types of communications tailored to all distribution channels, process digitalization and data quality (customer's address and data quality), and **shipping solutions**, particularly parcel shipment management, tracking and delivery solutions.

The Truffle 100 ranking is based on data compiled from survey and analysis. On a yearly basis, it ranks the participating companies based on their revenues in the software publishing business.

The complete ranking can be found in the following website: <https://www.truffle100.fr/2018.html>.



ABOUT NEOPOST

NEOPOST is a global leader in digital communications, logistics and mail solutions. Its mission is to help companies improve the way they manage interactions with their customers and partners. Neopost provides the most advanced solutions for physical mail processing (mailing and folder-inserter systems), digital communications management (Customer Communications Management and Data Quality applications), and supply chain and e-commerce process optimization (from point of sale to delivery, including associated tracking services).

With a direct presence in 29 countries and almost 5,800 employees, Neopost reported annual sales of €1.1 billion in 2017. Its products and services are sold in more than 90 countries. Neopost is listed in compartment A of Euronext Paris and belongs to the SBF 120 index.

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