

NOTICE OF ADJUSTEMENT TO THE CONVERSION RATIO

ODIRNANE NEOPOST 3.375% - FR0012799229

Holders of the net share settled undated senior unsecured bonds convertible into new shares and/or exchangeable for existing shares ("ODIRNANE") (ISIN code: FR0012799229) are informed that Neopost SA Shareholders' General Meeting held on July 1st, 2015 decided to distribute a dividend of €3.90 per NEOPOST SA share (ISIN code: FR0000120560). The balance of the dividend will be paid on August 6, 2015 for the remaining amount of € 2.10 and ex-date is August 4, 2015.

Following this dividend payment, in accordance with paragraphs 15.7.2.4 and 15.7.2.10 of the Terms and Conditions of the ORDINANE (available on company website), the Conversion Ratio is adjusted from 1.000 to 1.061 NEOPOST SA share for 1 ORDINANE (calculated to three decimal places by rounding to the nearest thousandth). The new Conversion Ratio is effective on August 4, 2015.

ABOUT NEOPOST

NEOPOST is the number two worldwide supplier of mail solutions and a major player in the fields of communications and logistics solutions. Its purpose is to help businesses improve the management of their interactions with clients and stakeholders. Neopost supplies the most technologically advanced solutions for physical mail processing (franking, folding/inserting), digital communication management (customer communication management and data quality software) and process optimization for the logistics chain and e-commerce (from order taking to delivery, including traceability and associated services).

With a direct presence in 31 countries and over 6,000 employees, Neopost posted annual sales of €1.1 billion in 2014. Its products and services are sold in more than 90 countries.

Neopost is listed in Compartment A of Euronext Paris and belongs notably to the SBF 120 index.

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