



Quadient Places Second In Annual Ranking of French Software Horizontal Publishers for Second Year in a Row

Quadient Ranked 12th Overall in the Top 250 Panorama Published by Syntec Numérique and EY

October 24, 2019

Paris, France—Quadient (formerly Neopost), a leader in helping businesses create meaningful customer connections through digital and physical channels, announced today that for two consecutive years it has placed second in the annual ranking of French software publishers and developers in the horizontal French publishers' category, according to the Top 250 Panorama published by Syntec Numérique, a French trade association for software companies, and consultancy firm EY. Quadient ranked 12th in the overall ranking of French software publishers. The Top 250 Panorama ranks French software publishers and developers according to their software revenue.

"We are pleased to be recognized once again as one of the top software publishers and developers in France," Quadient CEO Geoffrey Godet said. "This year marks a milestone for our company as we unveiled our new growth strategy to move from being a holding company to a focused, integrated organization, and aligned around a new, purpose-driven brand, changing our name from Neopost to Quadient. Coming together around the new brand has reinforced our drive for growth and our commitment to deliver innovation solutions for our customers."

Quadient's activity in the software sector continues to grow, reaching global annual sales of €250.4 million in 2018 and accounting for nearly 23% of the company's total turnover. This share continues to grow, as in 2017 it was at 20.4%, consistent with Quadient's ambition to reach by 2022 a more balanced business profile designed to deliver sustainable and profitable organic growth going forward.

Quadient supports hundreds of thousands of customers worldwide in its quest to create relevant, personalized connections and achieve customer experience excellence. Quadient's solutions make it possible for organizations to continuously and automatically create and deliver meaningful customer interactions when it matters most, consistently across all channels.

To view the full rankings, go to: [Panorama Top 250](#) (in French).



About Quadiant®

Quadiant is the driving force behind the world's most meaningful customer experiences. By focusing on four key solution areas including Customer Experience Management, Business Process Automation, Mail-related Solutions, and Parcel Locker Solutions, Quadiant helps simplify the connection between people and what matters. Quadiant supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadiant is listed in compartment B of Euronext Paris (QDT) and belongs to the SBF 120 index.

For more information about Quadiant, visit quadiant.com/connections.

Contact

Nathalie Labia
Quadiant
Corporate Communications Manager
+(33) 1 70 83 18 53
n.labia@quadiant.com