

INDEPENDENT RESEARCH FIRM DESIGNATES GMC SOFTWARE A LEADER IN CUSTOMER COMMUNICATIONS MANAGEMENT

■ GMC Software top-ranked in terms of current offerings and strategy

Paris, 23 June 2016

Neopost, a major player in digital communication, today announced that its subsidiary, GMC Software was among the select companies that Forrester invited to participate in its report, The Forrester Wave™: Customer Communications Management, Q2 2016.

In this evaluation, GMC Software was cited as a Leader for its GMC Inspire solution. GMC Software is one of only three solutions designated as a Leader out of the 14 solutions evaluated in the report. The Leaders are “particularly well balanced across all use case areas, have strong market presence and have excellent strategies to meet emerging CCM needs.”

GMC Inspire achieved the top score in both the current offering and strategy categories.

GMC Inspire is the only single-design CCM solution that lets users create, manage and deliver seamless customer communications across all channels. An industry first, GMC Inspire’s multichannel preview, proof and signoff capabilities allow companies to optimize every customer interaction wherever it takes place: call center, mobile phone, tablet, SMS, web, email and print.

Henri Dura, COO of Neopost Enterprise Digital Solution division, commented: ***“We are very pleased that our award-winning GMC Inspire has been recognized in the Forrester Wave. Being named a Leader could not have happened without consistent and valuable feedback from our customers and partners. Our dedicated and passionate employees will continue helping our clients improve their customer experience through better omnichannel communications, while driving greater efficiency within their organizations.”***

A complimentary download of the Forrester Wave™: Customer Communications Management, Q2 2016 is available here: <https://www.gmc.net/resources/forrester-wave-tm-customer-communications-management-q2-2016>

CALENDAR

The press release announcing second-quarter 2016 sales and the interim 2016 financial statements will be published on September 27, 2016 after the market close.

ABOUT NEOPOST

NEOPOST is the number 2 global supplier in Mail Solutions and a major player in the field of Digital Communications and Shipping Solutions. Its aim is to help companies improve the way they manage interactions with their clients and stakeholders. Neopost provides the most advanced solutions for physical mail processing (mailing systems and folders/inserters), digital communication management (Customer Communication Management and Data Quality applications), and supply chain and e-commerce process optimization (from point of sale to delivery, including associated tracking services).

With a direct presence in 31 countries and more than 6,000 employees, Neopost recorded annual sales of €1.2 billion in 2015. Its products and services are sold in more than 90 countries.

Neopost is listed in the A compartment of Euronext Paris and belongs to the SBF 120 index.

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