

APPOINTMENT OF HÉLÈNE BOULET-SUPAU, CHIEF EXECUTIVE OFFICER OF SARENZA, AS AN INDEPENDENT DIRECTOR

Paris, July 3, 2017

Neopost, a global leader in digital communications, shipping and mail solutions, is announcing the ratification of the appointment of H  l  ne Boulet-Supau, Chief Executive Officer of Sarenza, to the Group's Board of Directors. The motion was proposed to and approved by the Annual General Meeting of Shareholders held on June 30, 2017.

H  l  ne Boulet-Supau's term will extend through the remaining term of her predecessor, Isabelle Simon that is until the Annual General Meeting that will rule on the financial statements of the financial year ending on January 31, 2018.

In further developments, Cornelius Geber, a Neopost director since July 2002, did not request the renewal of his term, due to expire on 30 June 2018.

Commenting, Denis Thiery, Chairman and Chief Executive Officer of Neopost, said: **"I am pleased to welcome H  l  ne Boulet-Supau to the Neopost Board of Directors. Her recognized expertise in e-commerce will make a substantial contribution to the work of the Board as we move ahead with the Group's transformation. Neopost now has a Board of Directors composed of renowned experts, notably in digital media and e-commerce, a majority of independent members and a lead director. I would like to thank Cornelius Geber for his participation in the work of the Board and his contribution to the transformation of Neopost."**

About H  l  ne Boulet-Supau: 50, French, graduate of ESSEC Business School. She began her career at Arthur Andersen and then joined Groupe Pierre et Vacances, where she held a number of positions between 1991 and 2000, notably as Chief Financial Officer. She went on to work as a financial consultant, before taking the helm at Larroque, a company that creates and distributes ready-to-wear women's apparel, working in tandem with the fashion designer who founded the firm. Since 2007, she has been Chief Executive Officer and a shareholder of Sarenza, a leading online footwear and leather goods website, which ranked as the favorite website of the French population in a May 2015 survey by UFC-Que Choisir. Under her leadership, Sarenza has changed dimension, growing its annual revenue from €5 million to €200 million and successfully expanding across international markets through the opening of local-language sites in 12 European countries developed in France. She was a prize-winner in the 2013 Prix Veuve-Clicquot awards for business women.

CALENDAR

The press release announcing second-quarter 2017 sales and the interim 2017 financial statements will be published on September 26, 2017, after the market close.

ABOUT NEOPOST

Neopost is a global leader in digital communications, shipping and mail solutions. Its mission is to guide and support organizations in how they send and receive communications and goods, helping them better connect with their business environment through software and hardware solutions. Neopost supplies innovative user-friendly solutions for digital and physical communications management for large enterprises and SMEs, as well as for shipping operations for e-commerce and supply-chain players. With a strong local presence in 29 countries and 6,000 employees, Neopost works closely with a network of partners in order to market its solutions in more than 90 countries. In 2016, Neopost reported sales of €1.2 billion. Neopost is listed in Compartment A of Euronext Paris and belongs notably to the SBF 120 index.

For more information, please contact:

Gaële Le Men, Neopost

Financial & External Communications Director

Tel: +33 (0)1 45 36 31 39

E-mail: g.le-men@neopost.com

FTI Consulting

Arnaud de Cheffontaines

Cosme Julien-Madoni

Tel: +33(0) 1 47 03 68 19

E-mail : neopost@fticonsulting.com

Or visit our website: www.neopost.com