

## TEMANDO SELECTED AS PREMIER TECHNOLOGY PARTNER OF MAGENTO COMMERCE TO PROVIDE SEAMLESS ACCESS TO GLOBAL CARRIER NETWORKS

Paris, 20 April 2016

Neopost, the number two global supplier of Mail Solutions and a major player in digital Communication and Shipping Solutions, and its division Neopost Shipping today announced that Temando was selected as Premier Technology Partner of Magento Commerce. Temando's leading enterprise technology will be Magento's preferred method for carriers to integrate into Magento, with Temando's technology allowing global carriers to make their services easily available to Magento 2 and Magento 1 retailers globally.

Magento Commerce, which launched as an independent company in November 2015 backed by the Permira Funds have announced several innovations that will build on the company's next generation commerce platform, Magento 2, and the Temando platform is the latest innovation announced to reduce the friction that retailers face shipping parcels. Magento has seen robust growth since its launch as an independent company, the flagship open-source Magento platform is already the worldwide leader in e-commerce, powering more than 250,000 sites globally and supporting over \$50 billion in gross merchandise volume annually.

Temando's white labelled Magento Solution will include seamless access and account activation for selected carriers, rate management, dynamic shipping options in the shopping cart, multi-location fulfillment, parcel tracking, packaging optimization, and enhanced multi-carrier order fulfillment capability, allowing retailers to give customers a seamless shipping experience across any channel. The solution will enable merchants to overcome the need to integrate individual carrier services directly, minimizing the complexities and costs associated with launching and managing their online stores. All Magento merchants will be able to easily turn on selected carrier services and take advantage of the intuitive carrier configuration interface to take greater control of the shipping process and create great experiences for their customers.

Customer expectations have changed. Today's consumers expect seamless experiences across channels and shipping experiences that are fast, convenient and at prices comparable to the cost of goods sold. Recent research by Temando 'The State of Shipping in Commerce 2016' highlights this dramatic change and how creating these experiences is getting harder and harder for retailers to manage.

Carl Hartmann, CEO & Co-Founder of Temando states **"Shipping remains the leading reason for cart abandonment globally. Seamless shipping experiences are key to generating customer loyalty and growth. We are privileged to work closely with Magento Commerce to overcome these challenges for their clients. Temando have a long history and unparalleled experience working closely with global carriers to reduce the challenges they face integrating with today's leading commerce systems. Temando will enable seamless access to all carrier services and add significant value across the fulfillment value chain for both carriers and merchants alike."**



Mark Lenhard, SVP of Strategy & Growth at Magento Commerce commented: ***"Temando delivers on our innovation strategy and further cements Magento's position as a world-wide leader in commerce. We partnered with Temando due to their extensive international experience and ability to bring enterprise grade technology to our global Magento Commerce ecosystem."***

The Temando white labelled shipping solution will be released in July 2016 to North American, select Western European and Australian Magento 1 & 2 clients. Other countries and regions will be progressively rolled out over the remainder of 2016 and 2017.

## CALENDAR

2016 Q1 sales will be published on 1 June 2016 after market close.

### ABOUT NEOPOST

**NEOPOST** is the number 2 global supplier in Mail Solutions and a major player in the field of Digital Communications and Shipping Solutions. Its aim is to help companies improve the way they manage interactions with their clients and stakeholders. Neopost provides the most advanced solutions for physical mail processing (mailing systems and folders/inserters), digital communication management (Customer Communication Management and Data Quality applications), and supply chain and e-commerce process optimization (from point of sale to delivery, including associated tracking services). With a direct presence in 31 countries and more than 6,000 employees, Neopost recorded annual sales of €1.2 billion in 2015. Its products and services are sold in more than 90 countries.

Neopost is listed in the A compartment of Euronext Paris and belongs to the SBF 120 index.

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**Or visit our web site: [www.neopost.com](http://www.neopost.com)**