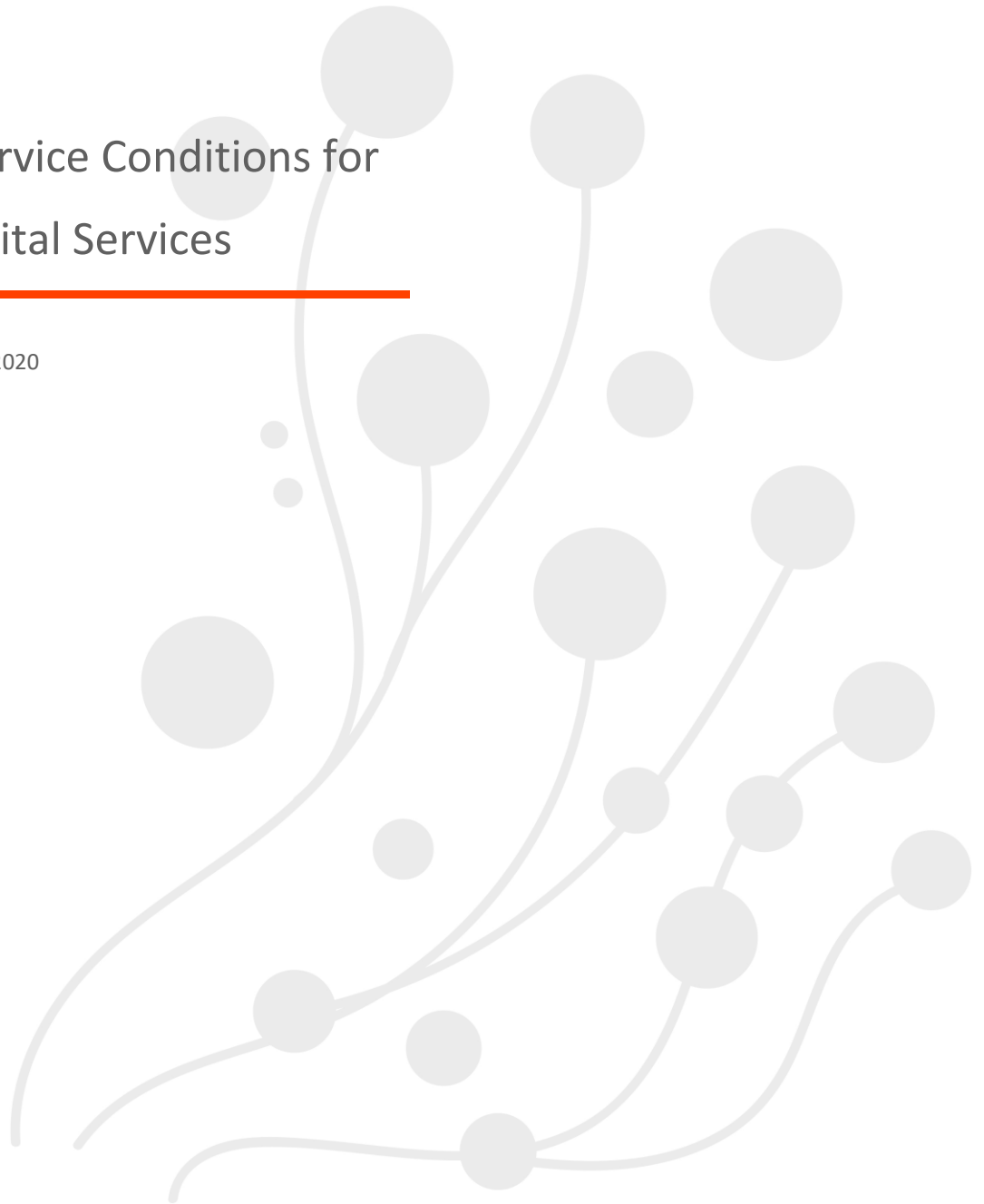


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Specific Service Conditions for Digital Services

Digital Services allows you to create and manage applications, as well as their deployment to application stores. You can also manage authentications and identity providers, and even create own user stores via the Inspire Authentication. The application also serves as a Digital Advantage Suite data hub, providing monitoring of data communication and efficiently collecting data, as well as monitoring the progress of clients' interactions with dynamic communications for which statistics are instantly created. Profiting from this information, online data capture assets can be quickly fine tuned.

Key Functionality

- Creation and management of mobile and web applications for various platforms.
- Management of authentications, identity providers and user stores.
- Data communication and data collection with statistics.

You can make use of Google or Apple Push notification services as Third-Party Services under your own user account. For this Push notification service, the Third-Party Services terms and conditions will apply directly to you under your own user subscription.