

GMC SOFTWARE NAMED A LEADER FOR THIRD CONSECUTIVE YEAR IN GARTNER 2015 MAGIC QUADRANT FOR CUSTOMER COMMUNICATIONS MANAGEMENT SOFTWARE

- ▶ **GMC positioned furthest for completeness of vision in Leaders quadrant**

Paris, 3 February 2016

Neopost, a major player in Digital Communication Solutions and its subsidiary GMC Software, today announced that GMC Software has been named a Leader for the third consecutive year in the Gartner 2015 Magic Quadrant for Customer Communications Management Software, occupying the furthest position for “completeness of vision” this year.

GMC Inspire, the GMC’s software suite, is a single-design Customer Communications Management (CCM) solution that lets users create, manage and deliver seamless customer communications across all channels. GMC Inspire’s multichannel preview, proof, and signoff capabilities allow companies to optimize all customer interactions wherever they takes place: call center, mobile phone, tablet, SMS, web, email, even print.

With the largest customer communications-focused Research & Development team in the world, GMC has a 18 to 22-month major release cycle in an industry where 39 months is the norm. GMC has been the fastest-growing CCM provider globally for the past three years, supporting more than 1,600 clients and partners in banking, insurance, healthcare and service providers. In 2015, GMC notably won 37 customers in the Banking and Insurance sectors, for average license sales of 1.5 million dollars among the top 5 contracts.

Henri Dura, COO Neopost Enterprise Digital Solutions and CEO GMC Software commented ***“We are very pleased to see GMC once again positioned as a leader by Gartner. We believe it is GMC’s tireless efforts to anticipating and meeting market needs—and being able to execute on that vision—that makes GMC Inspire a leading CCM solution for both enterprises and service providers. We are proud to help companies around the world make the transition to digital, and engage meaningfully with their customers across the entire customer journey.”***

To know more about the Gartner Magic Quadrant on Customer Communications Management Software please visit GMC Software web site: <http://gmc.net/news-events/gmc-software-named-leader-third-year-row-gartner-magic-quadrant-customer-communications>



Gartner, Magic Quadrant for Customer Communications Management Software, Karen M. Shegda, Kenneth Chin, Pete Basiliere, 21 December 2015.

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ABOUT NEOPOST

NEOPOST is the number 2 global supplier in Mail Solutions and a major player in the field of Digital Communications and Shipping Solutions. Its aim is to help companies improve the way they manage interactions with their clients and stakeholders.

Neopost provides the most advanced solutions for physical mail processing (mailing systems and folders/inserters), digital communication management (Customer Communication Management and Data Quality applications), and supply chain and e-commerce process optimization (from point of sale to delivery, including associated tracking services).

With a direct presence in 31 countries and more than 6,000 employees, Neopost recorded annual sales of €1.1 billion in 2014. Its products and services are sold in more than 90 countries.

Neopost is listed in the A compartment of Euronext Paris and belongs to the SBF 120 index.

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